From: Clarke, Cllr Anne
Sent: Thursday, February 29, 2024 10:43 AM
To: Business Licence
Cc: Grahl, Councillor Gwen; Dar, Councillor Tariq; Schneiderman, Cllr Alan
Subject: New Adult Gaming Centre Application - Cricklewood & Mapesbury - 30828

Dear Brent Business Licencing,

As a Cricklewood Ward councillor serving the Barnet part of Cricklewood, I am concerned about the large number of gambling establishments in our town centre. These premises are exclusive in that they are not for general community use, a large number of them in one town centre simply means the town centre is no longer inclusive.

Cricklewood is one of the most economically deprived areas of Barnet and Brent. There is no evidence that this type of establishment has ever successfully improved an area, tackled anti-social behaviour or improved outcomes for people in areas of deprivation.

Residents are rightly concerned about this application and do not wish to see more gambling in Cricklewood. We need to see action on ASB, a good mix of shops and restaurants and investment in our town centre. The licensing of this establishment is simply not welcome and I urge rejection.

Kind regards, Anne

Councillor Anne Clarke Cricklewood Ward Cabinet member for Community Wealth Building